In the Fall of 2015 at UW-Madison, there were 153 students who participated in BASICS, which are two one-on-one sessions with a professional substance abuse counselor or facilitator. The students were asked three open-ended questions about the program: (1) what they liked, (2) what they least liked, and (3) how they would describe a program to a friend. Students’ responses were recorded, and listed as themes in order of strength below:

**Fall 2015 - BASICS Analysis**

**Question 1: Liked most about this experience**

**Theme 1: 86 students out of 153 students (56%) said:**
- Counselors were nice, easy to talk with, helpful, relaxed, personable, made students feel comfortable, treated students like adults, supportive, nonjudgmental, held personal and honest conversations, and open discussions.

**Theme 2: 45 students out of 153 students (29%) said:**
- Informative, gaining new knowledge, students learning about themselves and their habits.

**Theme 3: 15 students out of 153 students (10%) said:**
- Calculating BAC was helpful.

**Three 4: 5 students out of 153 students (3%) said:**
- E-Checkup or online checkup.

**Question 2: Liked least about this experience**

**Theme 1: 60 students out of 153 students (39%) said:**
- Distance, it is far away, location, commute, issues with time (during finals, early), 2 sessions.

**Theme 2: 27 students out of 153 students (18%) said:**
- Online program, stats, paperwork, misleading information, e-checkup, quizzes, BAC, calendars.

**Theme 3: 25 students out of 153 students (15%) said:**
- Nothing, N/A, left blank, or no feedback was provided.

**Theme 4: 23 students out of 153 students (15%) said:**
- Cost, price, expensive, paying $125, paying for a missed session.

**Theme 5: 9 students out of 153 students (6%) said:**
- Repetitive information, similar to Alcohol. EDU.
Theme 6: 7 students out of 153 students (5%) said:
  • Students felt it was unnecessary for their incident, mandatory.

Theme 7: 6 students out of 153 students (4%) said:
  • Talking about the situation or not enough talking.

Question 3: Describe the program to a friend

Theme 1: 96 students out of 153 students (63%) said:
  • Educational, informative, eye opening, helpful, effective, beneficial, engaging nonjudgmental, honest laid back and comfortable environment.

Theme 2: 72 students out of 153 students (47%) said:
  • Program helps students reflect upon and assess drinking habits and wellbeing.

Theme 3: 12 students out of 153 students (8%) said:
  • Blank, N/A, no response.

Theme 4: 3 students out of 153 students (2%) said:
  • Similar to Alcohol.Edu.

Theme 5: 3 students out of 153 students (2%) said:
  • Mandatory, consequence for getting in trouble.

Spring 2016 - BASICS Analysis

In the Spring of 2016 at UW-Madison, there were 96 students who participated in BASICS, which are two one-on-one sessions with a professional substance abuse counselor or facilitator. The students were asked three open-ended questions about the program: (1) what they liked, (2) what they least liked, and (3) how they would describe a program to a friend. Students’ responses were recorded, and listed as themes in order of strength below:

Question 1: Liked most about this experience

Theme 1: 51 students out of 96 students (53.1%) said:
  • Counselors were nice, easy to talk with, helpful, relaxed, personable, made students feel comfortable, treated students like adults, supportive, nonjudgmental, held personal and honest conversations, and open discussions.

Theme 2: 48 students out of 96 students (50%) said:
• Informative, gaining new knowledge, students learning about themselves and their habits.

**Theme 3: 12 students out of 96 students (12.5%) said:**
• Calculating BAC was helpful.

**Question 2: Liked least about this experience**

**Theme 1: 28 students out of 96 students (29.2%) said:**
• Distance, it is far away, location, commute, issues with time (during finals, early), 2 sessions.

**Theme 2: 25 students out of 96 students (26%) said:**
• Cost, price, expensive, paying $125, paying for a missed session.

**Theme 3: 19 students out of 96 students (19.8%) said:**
• Online program, stats, paperwork, misleading information, e-checkup, quizzes, BAC, calendars.

**Theme 4: 11 students out of 96 students (11.5%) said:**
• Repetitive information

**Theme 5: 7 students out of 96 students (7.3%) said:**
• Students felt it was unnecessary for their incident, mandatory.

**Theme 6: 2 students out of 96 students (2.1%) said:**
• Talking about the situation or not enough talking.

**Question 3: Describe the program to a friend**

**Theme 1: 75 students out of 96 students (78.1%) said:**
• Educational, informative, eye opening, helpful, effective, beneficial, engaging, discussion, nonjudgmental, honest laid back and comfortable environment.

**Theme 2: 37 students out of 96 students (38.5%) said:**
• Program helps students reflect upon and assess drinking habits and wellbeing.

**Theme 3: 6 students out of 96 students (6.3%) said:**
• Similar to Alcohol.Edu, repetitive information, basic/typical alcohol class

**Theme 4: 5 students out of 96 students (5.2%) said:**
• The cost, very expensive

**Theme 5: 2 students out of 96 students (2.1%) said:**
• Mandatory, consequence for getting in trouble.