Group BASICS Demographics and Information

Number of groups held: 64
Average number of students per group: 8
Number of participants completing evaluation: 505 (all students not completing the full pre- or post-test were dropped from the analysis)

Sex: 31.1% female, 67.5% male

Race/ethnicity (Spring semester data excluded students who didn’t explicitly fit these categories):
- 87.3% White
- 2.18% Latin@
- 0.1% Black
- 5% Asian
- 0.8% Multiracial
- 0.2% Native American

Year in school:
- 66% freshmen
- 21.8% sophomores
- 8.1% juniors
- 2.0% seniors
- 2.2 graduate/special/other students

Average age: 18.87 years old

BASICS Knowledge 2013-14 Comparison

- 2013-14: Knowledge item 5 was omitted due to discrepancies in administration of pre and post assessments.
- N=505
- Statistically significant increase across identified subgroups as well as overall
- 1st year student pre-knowledge (5.68; a decline from fall participants) second highest among subgroups but knowledge increase was third smallest (1.74)
- Upper class students pre-knowledge (5.35) lowest among subgroups but knowledge increase was second greatest (2.00)
- Pre-knowledge generally increased 2nd semester across subgroups. Average knowledge gains declined.
BASICS Attitudes 2013-2014

**Readiness to Change Attitudes**

- Scores range from 1 (strongly disagree) to 5 (strongly agree)
- N=505 students
- Paired t-tests indicate significant differences between pre- and post-assessment attitudes (p<.05) on eight measures, four on the A subscale, two on the C subscale, two on the P subscale
- 88.31% of students finish the program at contemplation (24.55%) or action (63.76%) regarding their alcohol use.

**Attitudes Regarding Risky Drinking**

- Scores range from 1 (strongly agree) to 4 (strongly disagree)
- N=504 students
- Paired t-tests indicate significant differences between pre- and post-assessment attitudes (p<.05) for four of eight items
- Students indicate greater agreement with the statements on the left
BASICS Evaluation Data 2013-14

Evaluation group N=316

- 87% say program was good (54.75%) or excellent (32.59%).
- 58% say the program will definitely help reduce risk. 36.7% said it may help reduce risk.
- 48% say they are definitely likely to change. Another 36% said it may be likely that they’ll change.
- 10% say they very strongly recommend this program for all first year students. 20% strongly recommend this program. 45% may recommend this to first year students.